

# Balanced Scorecard – Quarter, Year



Your Company Mission:

## KEY TO PERFORMANCE



| Q1 | Q2 | Q3 | Q4 |
|----|----|----|----|
|----|----|----|----|

### 1. Culture

| Write your goals here   | Key to Performance<br>(green/yellow/red) |  |  |  |
|---|--|--|--|--|
| <b>How do you plan to improve or retain your culture each quarter?</b><br><i>Ex 1: Celebrate our victories</i><br><i>Ex 2: Make a social impact</i> |  |  |  |  |

### 2. Learning & Growth

|   |  |  |  |  |
|---|--|--|--|--|
| <b>How do you plan to incorporate learning &amp; growth each quarter?</b><br><i>Ex 1: Take an online course</i><br><i>Ex 2: Develop a global mentorship program</i> |  |  |  |  |
|---|--|--|--|--|

### 3. Internal

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| <b>How do you plan to evaluate internal progress each quarter?</b><br><i>Ex 1: Establish &amp; document key processes</i><br><i>Ex 2: Streamline cross departmental communications</i> |  |  |  |  |
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### 4. Customer

|   |  |  |  |  |
|---|--|--|--|--|
| <b>How do you plan to best serve your customers each quarter?</b><br><i>Ex 1: Develop marketing &amp; sales strategy for *name* campaign</i><br><i>Ex 2: Improve on-time delivery</i> |  |  |  |  |
|---|--|--|--|--|

### 5. Financial

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|---|--|--|--|--|
| <b>What are your financial goals each quarter?</b><br><i>Ex 1: Meet revenue target</i><br><i>Ex 2: Achieve quarterly profit</i> |  |  |  |  |
|---|--|--|--|--|

# Balanced Scorecard – Q1 2016

“Taking companies from *what is* to *what is possible.*”



## KEY TO PERFORMANCE

|                 |              |              |
|-----------------|--------------|--------------|
| TARGET ACHIEVED | UNDER TARGET | BELOW TARGET |
|-----------------|--------------|--------------|

| Q1 | Q2 | Q3 | Q4 |
|----|----|----|----|
|----|----|----|----|

### 1. Culture

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| Write your goals here | Key to Performance (green/yellow/red) |  |  |  |
|-----------------------|---------------------------------------|--|--|--|
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### 2. Learning & Growth

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### 3. Internal

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### 4. Customer

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### 5. Financial

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