

Culture Alignment[©] Assessment

ALIGNMENT

(Culture Supports Strategy)

*Assumes calendar year accounting

LEVEL 5

Our strategic goals are rolled to the individual employee level, and we track the alignment of culture and performance.

LEVEL 4

Our strategic goals are in place. Our leaders are strongly aligned with our culture, but we haven't incorporated culture into our performance measurement process.

LEVEL 3

Strategic goals. Check! Most, but not all, of our leaders align with our culture.

LEVEL 2

Our strategic goals are completed, but we haven't examined how our culture supports the strategy.

LEVEL 1

We haven't completed our strategic goals for this year. ☹️