

Balanced Scorecard



Your company's mission:

Q1

Q2

Q3

Q4

KEY TO PERFORMANCE:

Write goals here



target achieved



near target



below target

Culture

How do you plan to improve or retain your culture each quarter?

Ex 1: Celebrate our victories

Ex 2: Make a social impact

Learning & Growth

How do you plan to incorporate learning & growth each quarter?

Ex 1: Take an online course

Ex 2: Develop a global mentorship program

Internal

How do you plan to evaluate internal progress each quarter?

Ex 1: Establish & document key processes

Ex 2: Streamline cross departmental communications

Customer

How do you plan to best serve your customers each quarter?

*Ex 1: Develop marketing & sales strategy for *name* campaign*

Ex 2: Improve on-time delivery

Financial

What are your financial goals each quarter?

Ex 1: Meet revenue target

Ex 2: Achieve quarterly profit

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Learning & Growth					
Internal					
Customer					
Financial					