



# SHERI NASIM

CEO | AUTHOR | COACH | SPEAKER | LEADERSHIP CONSULTANT

FORBES™ CONTRIBUTOR

Successful leaders do many things, but perhaps their most telling characteristic is their ability to inspire excellence by connecting people with purpose. Sheri Nasim helps leaders foster a culture of purpose by linking profit maximization with purpose maximization.

As President & CEO of Center for Executive Excellence, Ms. Nasim offers compelling advice and practical tools based on her expertise in leadership effectiveness, strategic execution, and values that guide excellence. She is a frequent guest speaker at leadership conferences with an emphasis on blending a purpose-driven culture with strategy execution.

Ms. Nasim holds an MBA from the Ken Blanchard College of Business at Grand Canyon University which blends leadership principles with traditional MBA curricula. Her book, *Work on Purpose*, shares the journey that led her to reframe her career identity from, "How can I make a living?" to "How can I contribute?" The book offers a blueprint to help others develop a Purpose Plan to clarify their purpose, awaken their passion, and realize their potential.

Today, over 12,000 LinkedIn followers read Ms. Nasim's weekly posts on leadership, purpose, and culture, along with her frequent contributions to Forbes™. She gives back to her community by serving on the Board of Directors for the North San Diego Business Chamber and recently served as a pro bono Executive Coach for The Honor Foundation, a unique world-class career transition institute for Navy SEALs and Special Operators. Ms. Nasim also served for five years as the Chairwoman of the Board of Trustees for TERI, a non-profit organization dedicated to improving the quality of life for children, adults and seniors with autism, developmental and learning disabilities.

## TOPICS

- ✓ Leadership Development
- ✓ Executive Coaching
- ✓ Millennial Management
- ✓ Facilitation
- ✓ Diversity and Inclusion
- ✓ Culture Change
- ✓ Purpose Alignment

## CONTACT SHERI

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